



Connecting
Scientific research
with Business ideas

PROJECT TITLE

Alternative poultry production: the capon

CLIENT

Poultry industry, farmers

OUR TEAM

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OBJECTIVES / ENTREPRENEURIAL OPPORTUNITIES

The production of an innovative poultry product with elevated quality characteristics, which could gain a significant market share and approach consumers with high demands.



CAPONIZATION

The removal of the testes of a young cockerel:

- → Improves meat tenderness
- → Increases fat deposition
- → Improves aroma and taste
- → Makes meat juicier

PRODUCTION PLAN

- → Use of male layers (inexpensive animal material)
- → Slow growing diets (lower feeding cost)
- → 6 month rearing period
- → Adaption to free range and/or organic farming systems
- → High retail price, specialty product















Agricultural University of Athens Project of Technology Transfer

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